



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

BUILDING BETTER FUTURES

2012 WORLD SERVICE CAMPAIGN



PERU YMCA



BUILDING BETTER FUTURES

MEXICO YMCA

Every day, YMCAs in more than 125 countries empower people with the knowledge, skills and support to create a better future for themselves, their families and their communities. The Y's World Service Campaign raises funds and support for the powerful work of the global Y Movement. Through World Service, Ys become stronger and better equipped to address the critical social issues that prevent people from reaching their full potential.

World Service support helped the Mexico YMCA to build the YMCA Community Development Center of Atizapan, located just outside of Mexico City. This community center is in an area impacted by high unemployment, illiteracy, drug addiction and violence. It's a place where far too many children, teens and adults do not have access to the educational, recreational and social services needed to break the cycle of poverty. The YMCA of Atizapan is changing this by offering key services such as food distribution; programs focused on youth leadership and keeping kids in school; and job training to help people earn the income that is vital to family and community stability.

María Guadalupe García, a single mother who struggled to feed her children, sought assistance from the Y's food bank. Food security enabled her to focus on other ways to strengthen her family. She participated in the Y's job training programs to earn extra income for her family, attended the Y's parenting classes and enrolled her kids in the tutoring program. Through the Y's support, María is more confident and her kids are now excelling in school.

The YMCA is helping the García family, and many more in the community, to build a better future. This help was made possible by friends like you who support the work of the global Y Movement. When you give to the World Service Campaign, you are strengthening families and communities like Atizapan, worldwide.

JOIN THE 2012 WORLD SERVICE CAMPAIGN

When we all work together, the impact of the global YMCA Movement is profound. Y volunteers, members, staff and partners play a key role in the World Service Campaign, making sure that people have the support and resources to learn, grow and thrive.

Often operating in challenging social and economic conditions, Ys around the globe develop and deliver innovative programs and initiatives that respond to the key issues impacting underserved communities. Your donation to World Service helps to empower people with the knowledge, life skills, values and resources to create and sustain a better future for themselves and their families.

\$200

Provides seed money and economic stability to a young entrepreneur through the **Togo YMCA's** micro-credit program



\$500

Educates 20 youth on volunteerism and civic engagement at the **East Jerusalem YMCA**



\$1000

Educates 100 teens on HIV and drug prevention in school-based programs operated by the **Belarus YMCA**



\$5000

Supports the educational, emotional and nutritional needs of 100 orphans for a month at the **Madurai YMCA** (India)



Last year, World Service raised more than **\$1.4 million** to help Ys build better futures worldwide:

AFRICA

AFRICA ALLIANCE OF YMCAs
ETHIOPIA YMCA
KENYA YMCA
LIBERIA YMCA
SENEGAL YMCA
SIERRA LEONE YMCA
SOUTH AFRICA YMCA
TOGO YMCA
ZAMBIA YMCA

LATIN AMERICA/ CARIBBEAN

LATIN AMERICAN AND CARIBBEAN ALLIANCE OF YMCAs
COLOMBIA YMCA
DOMINICAN REPUBLIC YMCA
GUATEMALA YMCA
HAITI YMCA
HONDURAS YMCA
MEXICO YMCA
NICARAGUA YMCA
PERU YMCA
URUGUAY YMCA

ASIA

ASIA AND PACIFIC ALLIANCE OF YMCAs
CHINA YMCA
INDIA YMCA
JAPAN YMCA
NEW ZEALAND YMCA
PHILIPPINES YMCA
SRI LANKA YMCA
THAILAND YMCA
VIETNAM YMCA

MIDDLE EAST

EAST JERUSALEM YMCA
EGYPT YMCA
GAZA YMCA
JERUSALEM INTERNATIONAL YMCA
LEBANON YMCA
NAZARETH YMCA

EUROPE

YMCA EUROPE
ARMENIA YMCA
BELARUS YMCA
GEORGIA YMCA
GERMANY YMCA
MACEDONIA YMCA
POLAND YMCA
RUSSIA YMCA
UKRAINE YMCA

USA

GENERAL CONVENTION OF SIOUX YMCAs

For more information on World Service or to make a contribution, please visit www.ymca.net/world-service or call **800 872 9622**.

WORLD SERVICE CHANGES LIVES

World Service partners with Ys around the world to fund innovative, impactful programs that are reaching more than a million people each year. Below are a few examples of how your generous support creates lasting change in lives and communities worldwide.



Since the devastating 2010 earthquake, the **Haiti YMCA** has been a lifeline to the community while simultaneously rebuilding its own facilities and services. Today, stronger than ever, the Y represents hope, security and new beginnings to those greatly impacted by the disaster.



The **Cambodia YMCA** provides values-based academic and leadership development programs to more than 500 vulnerable youth—including street children—who otherwise could not afford such opportunities. In addition, the Y offers job training programs to give young people the technical skills and confidence for a better future.



Providing people with opportunities to earn an income dramatically improves their future and helps to strengthen communities. The **Senegal YMCA** offers business management training and micro-credit loans, which has helped more than 700 people with the skills and resources to find employment or start their own business.



The **Jerusalem International YMCA** promotes diversity and multi-cultural understanding by bringing together young people of all faith traditions and cultures to learn and play together in a safe, peaceful environment. The Y builds positive connections and leadership skills among young people in an effort to end the cycle of prejudice.

Visit www.ymca.net/world-service for more examples of how World Service is changing lives.

OUR COMMITMENT TO YOU

When you support World Service, you are helping people to improve their lives and contribute to their communities. All World Service donations are combined and awarded as grants to Ys who use the funds to create or expand critical programs and services that respond to the most urgent social issues. At least 85 cents of every dollar contributed to the World Service Campaign will directly support the Y initiatives that are changing lives worldwide.

With oversight by the International Committee of the YMCA of the USA Board of Directors, World Service grants are administered by members of the YMCA of the USA International Group who are experienced in international development, have extensive knowledge of regional history and cultural traditions, and maintain trusted relationships with local community and Y leaders. With a proven track record of implementing high-quality, effective programs, the International Group collaborates with global partners to design, monitor and evaluate private and government-funded World Service projects for Ys worldwide.

We gratefully acknowledge the thousands of Y volunteers, members, staff, partners and friends for their continued dedication, encouragement and generous support of the Y's mission to build spirit, mind and body for all. For more information on World Service-funded programs or to make a contribution, visit www.ymca.net/world-service or call **800 872 9622**.



All World Service and other international contributions are administered by YMCA of the USA, a 501(c)(3) not-for-profit organization chartered by the state of Illinois. All contributions are tax-deductible to the extent allowed by law and are acknowledged in writing.



BUILDING BETTER FUTURES

Every day, Ys in more than 125 countries help people to create a better future for themselves, their families and communities. **World Service** raises financial support for the powerful work of the global Y Movement and your contribution will change many lives in communities across the globe. World Service directly impacts more than a million people each year by funding programs focused in six areas:

STRENGTHENING YMCA MOVEMENTS



World Service helps to build strong, self-reliant YMCAs around the world that are better equipped to deliver responsive, innovative and sustainable programs. Through World Service support, the **Philippines YMCA** is having a greater impact in communities nationwide—helping more than 100,000 people create a better future through life-enriching initiatives such as health education, job training and youth development programs.

The training I have with the YMCA Rizal Youth Leadership Training Institute, a program which was revived as part of the Philippines YMCA movement strengthening process, has given me a new outlook in life. I am more focused and confident, and ready to explore more things outside of my comfort zone.

John Dominic T. Robles, Youth Intern, Philippines YMCA

HEALTH EDUCATION



Millions of people worldwide lack access to basic medical services and low-income individuals are especially vulnerable. The **Peru YMCA** is responding through a network of YMCA Community Health Centers. These clinics provide 11,000 families who otherwise could not afford medical information or services, with primary and mental health care, child nutrition and prenatal care. Y-trained health care providers also distribute affordable medicine, assist with health referrals and educate the community on healthy lifestyles.

Because of the YMCA, our community learned that balanced physical, mental and spiritual health is vital for our families. Children and families are now thriving due to the health education, affordable medicine and other services they receive at the YMCA botiquin.

Marina Herrera, Volunteer Health Educator, Peru YMCA

YOUTH LEADERSHIP AND SERVICE-LEARNING



Globally, the Y is a place where young people can belong, find their voice and become leaders in their community. Emerging from a ten-year civil war, Sierra Leone faces the challenge of integrating young people—especially former child soldiers—into society. The **Sierra Leone YMCA** is training 4,000 young people to advocate for youth and become civically engaged. The participants meet regularly to discuss social issues and to consult with local leadership to effect positive community change.

I am now confident I can influence our local authorities. Recently, we led a successful campaign that resulted in providing water taps to our community. Additionally, our parliament representative now consults us on development programs and we are part of the monitoring process.

Memunatu Bangura, Youth Leader, Sierra Leone YMCA

EMPLOYMENT AND VOCATIONAL TRAINING



The ability to earn an income is critical to family and community stability. In Lebanon, unemployment rates are high, particularly among young people, women and victims of war. In response, the **Lebanon YMCA** is committed to helping the most vulnerable populations take charge of their futures by overcoming unemployment through job training and placement programs, entrepreneurship and business development, and agriculture initiatives.

I am disabled due to the war. After participating in the YMCA Equal Employability Opportunities program, I became a computer trainer to teach both disabled and abled people. I am proud to be able to support my family.

Hassan Mustapha, Program Participant and Trainer, Lebanon YMCA

RECREATION, CAMPING AND THE ARTS



YMCAs worldwide use recreation, camping and the arts to address social issues and to promote physical, mental, social and spiritual development. The **Georgia YMCA** uses camp programs as a way to integrate internally displaced families and orphans into their new communities. The Georgia Y provides 4,000 youth with a safe environment to learn, improve their health and strengthen their confidence, leadership skills and appreciation for diversity.

We had to leave the majority of our belongings at home because the war started so unexpectedly. My family and other youth from my region found a warm welcome and helpful support at the YMCA.

Maia Kebabze, Youth Program Participant, Georgia YMCA

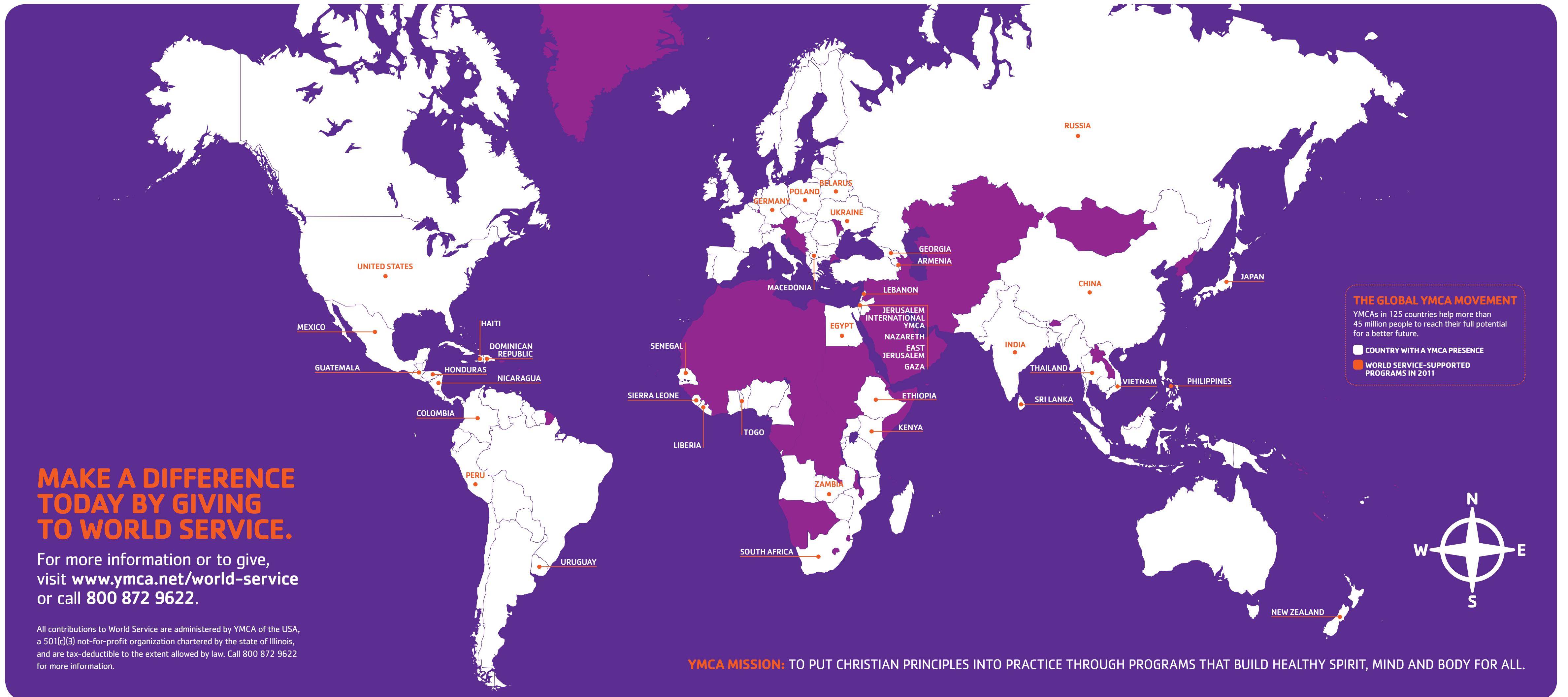
EDUCATION AND TECHNOLOGY



Educational access is critical to break the cycle of poverty. Unfortunately, many young people worldwide cannot afford the education and training that helps them to obtain a good job. In Nicaragua, more than 70 percent of young people are living in poverty. The **Nicaragua YMCA** is responding by offering youth life-changing training in communications, marketing, media and new information technologies. This training gives participants the technical skills and confidence to secure employment and build a better life for themselves and their families.

The YMCA supports youth by providing them with a healthy space, leadership skills and technical education—which also helps to strengthen their families and communities.

Carlos Amador, National General Secretary, Nicaragua YMCA



IT'S EASY TO GIVE TO THE WORLD SERVICE CAMPAIGN:



Online:

www.ymca.net/world-service



Phone:

800 872 9622



Mail:

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