We build strong kids, strong families, strong communities.

CDC SAFER • HEALTHIER • PEOPLE™

CHRONIC DISEASE DIRECTORS

YMCA/STEPS/CDD WORKSHOP

January 5-7, 2005 • Houston • Full Workshop Agenda

Wednesday, January 5

Attire for all meetings: Business Casual

2 – 5 p.m.
CENTRAL STANDARD TIME

CDC Preworkshop Meeting *(for CDC staff and Steps program managers only)*
Location: Sheraton Hotel/Salon B

7 – 8:30 p.m.
CENTRAL STANDARD TIME

Welcome Reception: Brief Remarks
Location: Sheraton Hotel/Salon B and C

- **Carmelita Gallo**, Director, Association Resources, YMCA of the USA (Y-USA)
- **Dennis Shepard**, Program Manager, Y/Steps Program, Y-USA
- **Tomas Rodriguez**, Acting Team Lead, Steps Program Consultant Team
- **David Hoffman**, Chair, Legislative & Policy Committee, CDD

Thursday, January 6

6:50 – 8:50 a.m.

Site Visit to Houston's Clay Road YMCA
(for all workshop participants; includes breakfast)
Location: Meet at Hotel Registration Desk at 6:50 a.m., bus departs at 7 a.m.
Bus will return everyone to the Training Center.

9 a.m. – 12 p.m.

Opening Session: Increasing the Understanding of Current Organizational Assets, Capacities, and Challenges
Location: YMCA Training Center/General Session Room

- **Clark Baker**, President/CEO, YMCA of Greater Houston
  Welcome and overview of local YMCAs
- **Carmelita Gallo**, Director, Association Resources, Y-USA
  YMCA of the USA Overview
- **Stephanie Zaza**, Director, Steps Program Office
  Steps, Overview
- **Dave Hoffman**, Chair, Legislative & Policy Committee, CDD
  Chronic Disease Directors, Overview

Identifying Collaborative Opportunities and Challenges
Location: YMCA Training Center/General Session Room

- **Tawny Espinoza**, Steps Program Coordinator, Mesa, Colo.
- **Darrell Johnson**, President and CEO, YMCA of Greater New Orleans
- **Linna Verhei**, Director, Total Health Initiative, YMCA of Greater Seattle

12 – 1:30 p.m.

Lunch: Steps Program Presentations
Location: YMCA Training Center/General Session Room

2 – 5 p.m.

Work Plan Building Session One: Strengthening Collaborative Actions That Will Improve Partnership Coordination, Programs, Policy and Evaluation

2 – 3:30 p.m. What is in the RFP? Developing Ideas for Short- and Long-Term Collaboration

3:45 – 5 p.m. Resource Inventory: Coordination, Programs (including Training), Policy, and Evaluation

6 – 8:30 p.m.

Networking Dinner
Location: Sheraton Hotel/Salon B and C

Steering Committee Members: Round Robin
Here's what we do and how we can help you

Friday, January 7

7:30 – 9 a.m.

Networking Breakfast *(program starts at 8 a.m.)*
Location: Sheraton Hotel/Salon B and C

Roundtable Topics: Evidence-based Programs and Policies; Community Assessments; Minority Outreach, Screening, Service Delivery, and Access; Finding Nontraditional Partners; Working with Voluntary Agencies; Evaluating your Success; Integration of Programs; Media and Communications; Working with Faith Communities; Maximizing Local Resources

9 – 9:30 a.m.

Hotel check-out; walk to the YMCA Training Center

9:30 a.m. – 12 p.m.

Work Plan Building Session Two
Location: YMCA Training Center/General Session Room
Breakout rooms will be available

9:30 – 11 a.m. Teams Continue to Develop Work Plans; Actions Needed to Finalize Plan; Timeframes and Deliverables; Needed Technical Assistance

11 a.m.-12 p.m. Sharing of Plans as a Group

12 – 1:30 p.m.

Networking Lunch: Sharing Stories to Build a Greater Understanding of Ongoing and Potential Partnerships between YMCAs and Steps
Location: YMCA Training Center/General Session Room

1:45 – 3 p.m.

Closing Session: Building Sustainability for Community Action
Location: YMCA Training Center/General Session Room

- **Rosemarie Henson**, Acting Deputy Director, National Center for Chronic Disease Prevention and Health Promotion, CDC

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